

Business & Family

Visit the lager beer saloon of John and Caroline Schneider in 1871. Participants learn how this family's business served as a both restaurant and community center for the residents of Kleindeutschland, a German community on the Lower East Side. Discover how residents worked toward the American Dream, blending old customs and traditions with new American ways.

Pre-Visit Materials:

Part I.

Vocabulary Pictionary

Before visiting the Museum, students can familiarize themselves with the vocabulary words on Pg. 2 and 3. This activity will help your students gain a better understanding of life in a Tenement of the past. You can expect these key words to be used by Museum Educators during your students' visit.

Part II.

Your Story, Our Story Connection

During their visit, students will learn stories of immigrants, migrants, and refugees from long ago. Our Your Story, Our Story digital collection offers students the opportunity to make deeper connections. On pg. 4 you will find one YSOS story that complements the theme discussed during the workshop. Students are also welcome to use these stories as inspiration to write their own stories of immigration as well.

Part I. Vocabulary Pictionary



TENEMENT: a building that houses three or more families.



SALOON: a place where alcoholic drinks are served.



RUN A BUSINESS: to manage and operate a company or store.



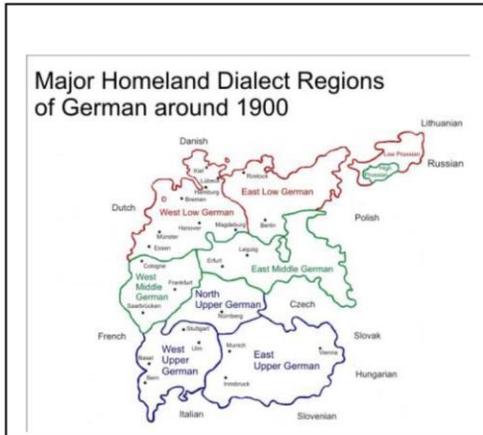
DIVERSE: made up of things or people that are different from each other.



GROCERIES: food bought at a store or supermarket.



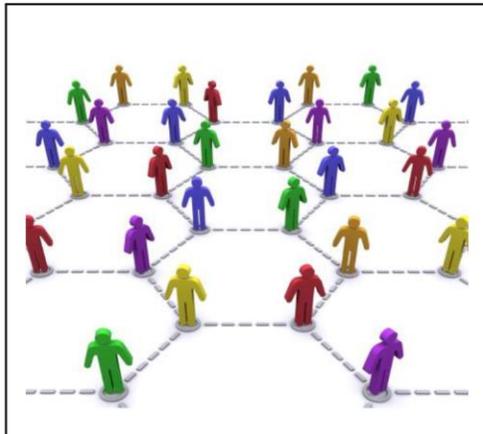
GROWLER: a small pail (left) or jug (right) used to carry beer for take-out.



DIALECT: the form of a language spoken in a particular place.



CUISINE: a style or way of cooking food.



ASSOCIATE: someone you work with; a colleague



OUT OF BUSINESS: when a company closes permanently.



CUSTOM: tradition; a repeated practice in a culture or religion (ex: dragon costumes on Chinese New Year.)

NOTES:

Part II. Your Story, Our Story Connection

Store



This store represents my mom and my dad's hard work and dedication. My mom came from the capital of Mexico in the 1980's illegally. Her parents wanted her to have a better life. My dad came to the United States in the 80's because he needed work.

A year after my parents got married, they opened a store to sell toys and baby clothes. This store **meant a lot**¹ to me because it was like my home. I spent 13 years of my life in that store. Every day after school I went to the store. I ate, did my homework, and spent most of my day there.

When my parents first opened the store, many people **had their doubts**² that my parents would be successful. They thought that my parents wouldn't be able to provide for their family. I am grateful for both of my parents' hard work. Their work is why we are here today. My brother is the only person from my dad's side that graduated from high school and who is going to graduate from college.

-Your Story, Our Story Submitter

Your Story, Our Story, a national project, explores American immigration and migration through crowd-sourced stories of everyday objects. You and your students can explore curated collections on the website and add stories of their own. Visit yourstory.tenement.org.

¹ Was very important

² Did not believe