

TENEMENT MUSEUM FACT SHEET

Mission The work of the Tenement Museum has never felt more urgent.

For thirty years, the Museum has preserved and interpreted the history of immigration through the personal experiences of newcomers to New York's Lower East Side, forging emotional connections between visitors and immigrants past and present, and enhancing appreciation for the role immigrants play in shaping the American identity.

But as immigration continues to dominate our national conversation, the Museum must do even more.

Inspired by its identity as a teaching institution, the Museum will now dramatically expand the impact of its programming—to reach millions, not thousands—with its message of how immigrants built and continue to build America.

It has determined four main strategic objectives to guide its trajectory:

- Achieve dramatic growth in reach and impact
- Tell stories of a broader range of people who shape the American identity
- Become a leading voice offering historical context on issues of immigration, migration, and American identity
- Provide a best-in-class experience through all of our offerings

The Museum has launched several new initiatives to deliver on these objectives. From curriculum development to maximizing digital content, it will quadruple the number of people directly impacted by our programming from 250,000 to 1 million and reach over 10 million people with our core message that immigration shaped

Buildings & Programs

The Museum's two historic tenements on Orchard Street were home to an estimated 15,000 people from more than 20 nations between 1863 and the turn of the 21st century. Educators guide groups through restored apartments and retail space as well as the surrounding neighborhood, helping visitors understand how immigrants, refugees, and migrants weathered hard times, built new lives and made America what it is today.

In December 2017, the Museum opened its latest permanent exhibition, *Under One Roof*, its first exploring modern-era immigration and migration, as well as the first exhibit built in 103 Orchard Street, which the museum purchased in 2007 and houses its Visitor Center and Museum Shop on its street level. Programming inside the historic buildings and the surrounding neighborhood includes more than twelve different tours that vividly convey immigrant experiences overtime.

Social & Education

One of the fastest growing cultural institutions in New York City, each year the Museum welcomes over 250,000 visitors, including over 50,000 students. Visitors have come from over 55 countries in the past 5 years. The Museum and its staff are also a key resource for reporters covering US immigration history and its impact on the immigration debate today, New York City history, public health, urban history, among other topics.

Recognition

The Tenement Museum has been honored by the White House with the National Medal for Museum Services, the nation's highest award for museums. As one of the premier cultural educational institutions in New York City, the Museum regularly ranks among top attractions on Trip Advisor and in the media, both national and international, from Condé Nast Traveler to The Independent. The Museum was ranked world's 3rd best non-art museum by Reuters.

President

In July 2017, the Museum appointed Kevin Jennings, a former Obama Administration Department of Education Official and the founder of GLSEN (Gay, Lesbian & Straight Education Network) as President.

Location

103 Orchard Street, New York City, New York 10002

Website

Tenement.org