



2019 GALA RESPONSE FORM

Tenement Museum 2019 Gala
Thursday, May 23
6:00pm
Mandarin Oriental
New York City

Honorees
Henry Louis Gates, Jr.
Vartan Gregorian
Stephen Siegel
Founder's Award

Purchaser Name(s)

Cocktail Attire

Host
Nina Totenberg

Gala Co-Chairs
Paul J. Massey, Jr.
Merryl Snow Zegar

Sponsorship Levels

- \$100,000 Land of Liberty Sponsor – Premier Sponsorship**
Two tables of 10 with premier seating
Prominent signage at cocktail reception
Podium recognition during the program
Inside or back cover full page ad in event journal
Listing as Premier Sponsor on printed materials
(Tax deductible amount: \$97,650)
- \$50,000 Ellis Island Sponsor – Gala Co-Chair**
Two tables of 10 with prime seating
Full page ad with premium placement in the event journal
Gala Co-Chair listing on all event materials (invitation, event journal, etc.)
Logo and/or name listing on event web page
(Tax deductible amount: \$45,300)
- \$25,000 Under One Roof Sponsor – Gala Co-Chair**
One table of 10 with prime seating
Full page ad in the event journal
Gala Co-Chair listing on all event materials (invitation, event journal, etc.)
Logo and/or name listing on event web page
(Tax deductible amount: \$22,650)
- \$15,000 Lower East Side Sponsor – Host Committee**
One table of 10 with premium seating
Half page ad in the event journal
Gala Host Committee listing on all event materials (invitation, event journal, etc.)
Logo and/or name listing on event web page
(Tax deductible amount: \$12,650)
- \$12,500 Orchard Street Sponsor – Host Committee**
One table of 10 with preferred seating
Half page ad in the event journal
Gala Host Committee listing on all event materials (invitation, event journal, etc.)
Logo and/or name listing on event web page
(Tax deductible amount: \$10,150)
- \$10,000 Delancey Street Sponsor – Host Committee**
One table of 10
Half page ad in the event journal
Gala Host Committee listing on all event materials (invitation, event journal, etc.)
Logo and/or name listing on event web page
(Tax deductible amount: \$7,650)

Tickets (please indicate how many)

- _____ **\$2,500 Gala VIP ticket**
Cocktails, dinner, preferred seating, listing in the event journal
(Tax deductible amount: \$2,265)
- _____ **\$1,000 Gala Ticket**
Cocktails and dinner
(Tax deductible amount: \$765)

Guest Name(s)
Please provide all guest names here:

Donation

I/We cannot attend, but would like to make a fully tax-deductible contribution of: \$ _____

This contribution is in honor of (ex: Gala honoree, Board member, etc.): _____

Journal Ads

- I/We wish to place an ad in the journal distributed to all Gala attendees** (ad specs delivered upon confirmation)
 - Premium Cover (Inside/Back), \$10,000*
 - Full Page, \$5,000*
 - Half Page, \$2,500*
 - Quarter Page, \$1,000

**Includes Gala Patron Listing in event journal*

Details

Please list my/our name on printed materials as follows: _____

I purchased a ticket and would like to be seated with/near: _____

Payment

- Bill me (Tenement Museum will prepare and send an invoice via email)**
- Enclosed is a check in the amount of \$_____ payable to Tenement Museum**
- Please charge \$_____ for _____ ticket(s)/sponsorship/ad(s) to the following credit card:**
 - American Express MasterCard Visa Discover

Name (as it appears on card) _____

Card Number _____

Exp. Date _____ CVV _____ Signature _____

Address _____

City _____ State _____ Zip _____ Telephone _____

Email(s) _____



Please email forms to ipatrick@tenement.org,
or return with payment to:

**Development Department
Tenement Museum
103 Orchard Street
New York, NY 10002**

Questions can be directed to Ian Patrick at
646-518-3015 or ipatrick@tenement.org

www.tenement.org/gala