



**2019 GALA RESPONSE FORM**

**Tenement Museum 2019 Gala**  
**Thursday, May 23**  
**6:00pm**  
**Mandarin Oriental**  
**New York City**

**Honorees**  
**Henry Louis Gates, Jr.**  
**Vartan Gregorian**  
**Stephen B. Siegel**  
*Founder's Award*

**Cocktail Attire**

**Host**  
**Nina Totenberg**

**Event Chairs**  
**Paul J. Massey, Jr.**  
**Merryl Snow Zegar**

**I/we would like to support the Gala:**

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**Sponsorship Levels**

- \$100,000 Land of Liberty Sponsor – Premier Sponsorship**  
Two tables of 10 with premier seating  
Prominent signage at cocktail reception  
Podium recognition during the program  
Inside or back cover full page ad in event journal  
Listing as Premier Sponsor on printed materials and on event web page
- \$50,000 Ellis Island Sponsor – Gala Co-Chair**  
Two tables of 10 with prime seating  
Full page ad with premium placement in the event journal  
Gala Co-Chair listing on all event materials (invitation, event journal, etc.)  
Logo and/or name listing on event web page
- \$25,000 Under One Roof Sponsor – Gala Co-Chair**  
One table of 10 with prime seating  
Full page ad in the event journal  
Gala Co-Chair listing on all event materials (invitation, event journal, etc.)  
Logo and/or name listing on event web page
- \$15,000 Lower East Side Sponsor – Host Committee**  
One table of 10 with premium seating  
Half page ad in the event journal  
Gala Host Committee listing on all event materials (invitation, event journal, etc.)  
Logo and/or name listing on event web page
- \$12,500 Orchard Street Sponsor – Host Committee**  
One table of 10 with preferred seating  
Half page ad in the event journal  
Gala Host Committee listing on all event materials (invitation, event journal, etc.)  
Logo and/or name listing on event web page
- \$10,000 Delancey Street Sponsor – Host Committee**  
One table of 10  
Half page ad in the event journal  
Gala Host Committee listing on all event materials (invitation, event journal, etc.)  
Logo and/or name listing on event web page

**Tickets** (please indicate how many)

- \_\_\_\_\_ **\$2,500 Gala VIP ticket**  
Cocktails, dinner, preferred seating, listing in the event journal
- \_\_\_\_\_ **\$1,000 Gala Ticket**  
Cocktails and dinner

**Guest Name(s)**

**Please provide guest names here:**

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**Journal Ads**

- I/We wish to place an ad in the event journal** (ad specs delivered upon confirmation)
  - Premium Cover (Inside/Back), \$10,000\*
  - Full Page, \$5,000\*
  - Half Page, \$2,500\*
  - Quarter Page, \$1,000

**Deadline for ad submission: May 6**

*Note: you do not need to deliver a designed ad - you can supply text to be laid out by our graphic designer*

**Donation**

I/We cannot attend, but would like to support the Gala with a contribution of: \$ \_\_\_\_\_

This contribution is in honor of (e.g. Gala honoree, Board member): \_\_\_\_\_

**Details**

Please list my/our name(s) on printed materials as follows: \_\_\_\_\_

I/We purchased tickets and would like to be seated with/near: \_\_\_\_\_

**Payment**

- Bill me (Tenement Museum will prepare and send an invoice via email)
- Enclosed is a check in the amount of \$ \_\_\_\_\_ payable to **Tenement Museum**
- Please charge \$ \_\_\_\_\_ for \_\_\_\_\_ ticket(s)/sponsorship/ad(s) to the following credit card:
  - American Express     MasterCard     Visa     Discover

Name (as it appears on card) \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Email(s) \_\_\_\_\_



Please email forms to [ipatrick@tenement.org](mailto:ipatrick@tenement.org) or return with payment to:

**Development Department  
Tenement Museum  
103 Orchard Street  
New York, NY 10002**

Questions can be directed to Ian Patrick at 646-518-3015 or [ipatrick@tenement.org](mailto:ipatrick@tenement.org)

[www.tenement.org/gala](http://www.tenement.org/gala)

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*The Tenement Museum is a 501(c)(3) nonprofit organization. Tax ID/EIN #13-3475390.  
The estimated fair market value of goods and services received is \$235 per ticket (\$2,350 for a table of ten)*