

Schneider's German Beer Saloon

Who lived here? John and Caroline Schneider

When did they live here? The Saloon was in operation from 1865-1886 (the longest-running business at 97 Orchard)

What's in the room? Above the bar, you can see instruments musicians would play provide live entertainment. Crowds would meet up to enjoy each other's company, play games, catch up on news, gossip and debate politics.

The growler seen on the bar, is a tin pail that could be filled with larger beer to go.

More Facts

More than just a home to families, tenements offered the opportunity to take part in the American Dream for some immigrant entrepreneurs. The basement and first levels of the tenements were designated commercial spaces. Stepping downstairs from the sidewalk into the low-lit basement level commercial space of 97 Orchard depending on the day, time, and occasion, one would be greeted by the sound of loud conversation, music; the smell of beer, tobacco, coal smoke, and food; and women, men, and children all together in good spirits. This was John and Caroline Schneider's saloon- just one of over 500 saloons in Kleindeutschland (Little Germany).

Often considered an extension of one's own living room, the saloons that occupied tenements throughout the neighborhood served as community gathering hubs. Above the bar, you can see instruments – musicians would provide live entertainment. Crowds would meet up to enjoy each other's company, play games, catch up on news, gossip and debate politics. The growler seen on the bar, is a tin pail that could be filled with larger beer to go.