



## **VIRTUAL SPONSORSHIP LEVELS**

### **\$50,000 - Foundation Sponsor**

- 15 Russ & Daughters gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page
- Private Zoom reception post-event (optional)

### **\$25,000 - Rooftop Sponsor**

- 10 Russ & Daughters gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page
- Private Zoom reception post-event (optional)

### **\$15,000 - Fire Escape Sponsor**

- 8 Russ & Daughters gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

### **\$12,500 - Staircase Sponsor**

- 6 Russ & Daughters gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

### **\$10,000 - Stoop Sponsor**

- 4 Russ & Daughters gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

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## **VIRTUAL TICKET LEVELS**

### **\$5,000 - Cornice Ticket**

- 2 Russ & Daughters gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

### **\$2,500 - Brick Ticket**

- 1 Russ & Daughters basket delivery
- Virtual ad featured during the virtual Gala program
- Listing on event web page

### **\$1,000 - Mortar Ticket**

- 1 Russ & Daughters basket delivery

### **\$500 - Virtual Patron**

- 1 Russ & Daughters babka delivery

### **\$250 - Virtual Guest**

- Tenement Museum merchandise delivery

### **\$100 - Virtual Viewer**

- Digital copy of *A Tenement Story* book

### **Free – Virtual Audience**

- Suggested donation of any size

## **RUSS & DAUGHTERS GIFT BASKETS**

This basket includes the following items:

### Russ & Daughters

- ½ lb. Smoked Salmon (Gaspé Nova)
- 6 Bagels (assorted)
- ½ lb. Plain Cream Cheese
- Jar of Capers
- Chocolate Babka

### Tenement Museum

- Tenement ornament
- Tea Towel
- Museum magnet

Estimated value of each basket is \$145.

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## **Gifting Baskets**

Supporters at Cornice level and higher (\$5,000+) receive multiple Russ & Daughters baskets which can be sent as gifts to friends, family, etc. The number of baskets is dependent on the level of support.

We will follow up for names and address(es) for gift basket recipients.

## **Receiving Baskets**

Supporters at the Brick (\$2,500) and Mortar (\$1,000) levels receive their own basket.

Supporters at the Virtual Patron (\$500) level receive a basket of babka and Museum swag.

## **Delivery Date**

Estimated delivery date for baskets is 4/28. All addresses need to be submitted by 4/20 to Ian Patrick ([ipatrick@tenement.org](mailto:ipatrick@tenement.org)).

## **Opt Out**

You can decline to receive any baskets or merchandise for a fully deductible gift.