VIRTUAL SPONSORSHIP LEVELS

$50,000 - Foundation Sponsor
- 15 Gala gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page
- Private Zoom reception post-event (optional)

$25,000 - Rooftop Sponsor
- 10 Gala gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page
- Private Zoom reception post-event (optional)

$15,000 - Fire Escape Sponsor
- 8 Gala gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

$12,500 - Staircase Sponsor
- 6 Gala gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

$10,000 - Stoop Sponsor
- 4 Gala gift basket deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

VIRTUAL TICKET LEVELS

$5,000 - Cornice Ticket
- 2 Gala gift deliveries
- Virtual ad featured during the virtual Gala program
- Listing on event web page

$2,500 - Brick Ticket
- 1 Gala gift basket delivery
- Virtual ad featured during the virtual Gala program
- Listing on event web page

$1,000 - Mortar Ticket
- 1 Gala gift basket delivery

SUGGESTED DONATION LEVELS

$500 – Registration + Donation
- 1 Gala Sweets basket delivery

$250 – Registration + Donation
- Tenement Museum merchandise delivery

$100 – Registration + Donation
- Digital copy of A Tenement Story book

GIFT BASKETS

Gala Gift Basket
This basket includes the following items:
- Russ & Daughters
  - ⅝ lb. Smoked Salmon (Gaspe Nova)
  - 6 Bagels (assorted)
  - ⅛ lb. Plain Cream Cheese
  - Jar of Capers
  - Chocolate Babka
- Tenement Museum
  - Tenement ornament
  - Tea Towel
  - Museum magnet

Estimated value of each basket is $145.

Gifting Baskets
Supporters at Cornice level and higher ($5,000+) receive multiple Russ & Daughters baskets which can be sent as gifts to friends, family, etc. The number of baskets is dependent on the level of support.

We will follow up for names and address(es) for gift basket recipients.

Receiving Baskets
Supporters at the Brick ($2,500) and Mortar ($1,000) levels receive their own basket.

Supporters at the $500 donation level receive a basket of Russ & Daughters sweets and Museum swag.

Delivery Date
Estimated delivery date for baskets is 4/28. All addresses need to be submitted by 4/20 to Ian Patrick (ipatrick@tenement.org).

Opt Out
You can decline to receive any baskets or merchandise for a fully deductible gift.

Questions
Contact Ian Patrick at ipatrick@tenement.org.

The Tenement Museum is a 501(c)(3) nonprofit organization. Tax ID/EIN #13-3475390
www.tenement.org/gala